



Final Size	Height	Width
Production Size	30"	144"
Mechanical Size	7.5"	36"

Art Submission Requirements

The most important "art requirement" that we can recommend is to USE OUR PHOTOSHOP TEMPLATES! If you create your design using the correct [template](#) you will realize several important benefits and ensure that we produce your design in the fastest and most accurate manner possible.

Here are some of the benefits of using our templates:

- Each template is set up for optimal output. The resolutions for each template are already optimized for the specific size and will produce optimal output when enlarged.
- Each template will be the correct size, if you use the correct template for your desired product.
- Each template has the proper color profile already applied.
- Each template is already saved with LZW compression.

Accepted File Types – in order of preferred type

1. Adobe Photoshop (Mac or PC)
2. Adobe Illustrator (Mac or PC)
3. Adobe InDesign (Mac or PC)
4. Quark (Mac or PC)
5. Freehand (Mac or PC)
6. Corel Draw (PC only)

File Submission – Electronic

4 methods

1. Upload your art as you finish your web order.
2. Use the link provided in your order confirmation email.
3. Upload your artwork to our [General Art Upload Link](#) or use our handy [YouSendIt.com Digital Drop Box](#)
4. Email your artwork to art@circlegraphicsonline.com (compressed and under 5 MB)

File Submission – Manual

2 methods

1. Mail us your artwork
 - CD or DVD
2. Provide your account manager with instructions on how they can retrieve your art for you

Layout –

We will accept any of our acceptable file types that are mentioned above.

To make for a smoother process, we have created a pre-formatted Photoshop [template](#) which is set up to the optimal specifications so that you can receive your proofs quickly.

If you are not interested in using a template, please build your file to at ¼ scale at 360 dpi resolution for optimal output.

It is not necessary to provide bleed in your artwork. We will add bleed as necessary to your files. However, please consider giving your critical elements a comfortable margin from the edge. Also, please do not add rule lines or any additional information to the file that you do not want to print on your final poster.

Note: Unless otherwise specified, your King Size Bus Poster will be produced in two pieces for ease of installation.
