



# CIRCLEGRAPHICS

## Kaiser Permanente

Agency/Customer: Campbell-Ewald

Brand/Advertiser: Kaiser Permanente - “Before”; “Happily Ever After”; “Rock Climber”

Product: PSV Permanent (“Before” 70’ x 25’); Vinyl Flex (“Happily Ever After” 80’ x 36’6”); PSV Permanent (“Rock Climber” 40’ x 30’)

Location: San Francisco, CA

Campaign Run: Summer/Fall 2010

