



# CIRCLEGRAPHICS

## Karen Simon, Simon Does

**Agency/Customer:** Clear Channel Outdoor – New York  
**Brand/Advertiser:** Karen Simon, Simon Does – Rise Above  
**Product:** 25' x 60' Vinyl Flex - Seamless  
**Location:** New York City

**History:**

Karen Simon, President of Simon Does, created this graphic to help ease the pervasive feelings of hopelessness and fear in NYC in the days following 9/11/01. Hundreds of thousands of people saw the image over an eight-month span. This image has been accepted into the permanent collections of the Smithsonian National Museum of American History and The Library of Congress

