



# CIRCLEGRAPHICS

## Pittsburgh Penguins

Agency/Customer: Lamar of Pittsburgh

Brand/Advertiser: Pittsburgh Penguins

Products: HR Eco-Backlit Shelters (68.5" x 47.5")

Location: Pittsburgh, PA

Campaign Run: 9/13/2010 thru 3/13/2011



ABOVE: Shot of Sidney Crosby (located at Poplar St. & Nobletown Rd.).

BELOW: Evgeni Malkin (located at Highland Ave. & E. Liberty Blvd.)

