



CIRCLEGRAPHICS

The Foundation for a Better Life

Brand/Advertiser: The Foundation for a Better Life

Product: Vinyl Flex (25' x 56'6"; 25' x 96'10"; 25'7.5" x 43'9.5")

Location: Times Square, New York City, NY

Campaign Run: Up to a year (from May 2010)





Greg Mortenson

to fight
ing hers.

Built
131 schools.
Rebuilt
58,000 lives.

PURPOSE
Pass It On.

VALUES.COM THE FOUNDATION FOR A BETTER LIFE

delicatessen Café EST. 1972 Majestic Delicatessen Café