



## Announcing Freight Program Change and Increases on Certain Products

### Expiration of DHL Shipping Upgrade Program

DHL has previously offered a program whereby Ground shipments would be upgraded to Second Day Air (2DA) while they finalized the buildout of their Ground delivery network. As a result Circle was able to provide this "free upgrade" to our customers when available (though it has never been guaranteed). Now that DHL's ground network is completely built out, DHL has recently eliminated this no-cost upgrade. As such, Circle will no longer be able to offer the 2DA service at Ground rates. Should you request Ground service (versus 2 Day or Next Day), your packages will actually ship via Ground and you may experience a 1 to 2 day increase in transit time depending on your location (Note: your Account Manager can provide your DHL Ground Time in Transit).

### Announcing Shipping Rate Increases for Certain Products

	Service Level	Current	Effective 11/19/07
Vinyl Flex, Vinyl Mesh, Tri-Visions & Other Vinyl Products	Ground	\$.07 / sq. ft.	\$.07 / sq. ft.
	2 Day Air	\$.10 / sq. ft.	\$.13 / sq. ft.
	Next Day Air	\$.13 / sq. ft.	\$.15 / sq. ft.
30 Sheet Paper Posters	Ground	\$4.00 per poster	\$4.00 per poster
	2 Day Air	\$7.50 per poster	\$8.75 per poster
	Next Day Air	\$8.75 per poster	\$9.75 per poster
8 Sheet Paper Posters	Ground	\$3.00 per poster	\$3.50 per poster
	2 Day Air	\$5.00 per poster	\$6.50 per poster
	Next Day Air	\$7.50 per poster	\$8.50 per poster
Paper Snipes for Overlays <i>(Note: extremely small size requires a higher sq. ft. to approximate costs)</i>	Ground	\$.07 / sq. ft.	\$.30 / sq. ft.
	2 Day Air	\$.10 / sq. ft.	\$.55 / sq. ft.
	Next Day Air	\$.13 / sq. ft.	\$.95 / sq. ft.

### Price Increases related to Metal Billboard Frames

We have received two significant price increases over the past two years from the Chinese manufacturer of our promotional desktop frames which many of you purchase in order to pass along to your customers. In addition, we no longer ship the frames with the production, but rather in separate boxes. Due to the increased costs of buying and shipping the frames, we must implement new pricing as follows.

#### Frame Purchases

	Current	Effective 11/19/07
Poster Frame - Individual	\$ 6.50	\$ 8.50
Bulletin Frame - Individual	\$ 8.50	\$ 12.25
Poster Frames - Case of 20	\$ 120.00	\$ 160.00
Bulletin Frames - Case of 20	\$ 160.00	\$ 225.00

#### Shipping Costs

	Service Level	Current	Effective 11/19/07
Bulletin Frames	Ground	\$ 2.00	\$ 5.75
	2 Day Air	\$ 3.00	\$ 10.50
	Next Day Air	\$ 4.00	\$ 18.50
Poster Frames	Ground	\$ 1.00	\$ 5.50
	2 Day Air	\$ 2.00	\$ 9.00
	Next Day Air	\$ 3.00	\$ 17.00
Frames by the Case <i>(either Posters or Bulletins)</i>	Ground	\$ 25.00	\$ 25.00
	2 Day Air	\$ 30.00	\$ 40.00
	Next Day Air	\$ 70.00	\$ 60.00
Mini Posters Inserts & Mini Bulletin Inserts <i>(when shipping individually)</i>	Ground	-	\$ 5.50
	2 Day Air	-	\$ 8.00
	Next Day Air	-	\$ 12.00

### Minimum Shipping Charges

Ground = \$8.50; 2 Day Air = \$15.00; Next Day Air = \$23.00

*(These new minimums are on an order basis and represent the lowest cost for which we can ship. Frames/inserts are exempt from this minimum.)*

**IMPORTANT NOTE:** All shipping costs reflect the use of Circle Graphics' preferred carrier, DHL. Should a customer request another carrier (e.g., UPS or FedEx), we will work w/ that customer to use their shipping account number. If the customer requires Circle to ship under Circle's UPS or FedEx account number, we reserve the right to price the shipping on a case-by-case basis given our much higher rate structure with these non-DHL carriers.