



# Circle Graphics Promotes Judy Toran Cousin to Chief Marketing and Innovation Officer

**LONGMONT, COLO. (Jan. 21, 2016)** – [Circle Graphics](#), the world's largest producer of grand-format digital graphics, has announced that Judy Toran Cousin has been elevated to the position of Chief Marketing and Innovation Officer. In her new role, Toran Cousin will serve as the primary steward of the Circle Graphics brand across the company's multiple business units, with a primary emphasis on innovation and differentiation.

Toran Cousin joined Circle Graphics in August 2012 as General Manager of the Consumer Digital Printing (CDP) Division and Chief Strategy Officer. During her time in that role, she was the instrumental driver in growing the CDP fulfillment business by more than 500%.

Last February, following [Circle Graphics' acquisition of the Café Press Art Division](#), Toran Cousin led the business integration process that allowed the company to expand its U.S. manufacturing presence and to enhance its CDP Division by offering more than 1.5 million new curated images to retail and wholesale customers. Additionally, she has developed and launched new business opportunities within CDP and throughout other Circle Graphics business units.

Prior to joining Circle Graphics, Toran Cousin played key business strategy, marketing and business development roles for large corporations, start-ups and non-profits, including Salick Health Care (Aptium Oncology), Health Management Advisors, Reebok International, Procter and Gamble and Blue Sky Bridge. Toran Cousin has a Master of Business Administration from Harvard University and a Bachelor of Science in Business Administration from the University of Southern California.

## About Circle Graphics:

Founded in 2000, Circle Graphics is the world's foremost producer of grand and large-format digital graphics. The company is an industry leader in creating innovative products for outdoor advertising, business signage, wall decor, art reproduction, and the professional photography and art communities. Circle Graphics specializes in industry leading innovations accompanied by world class service and production facilities. Based in Longmont, Colo., Circle Graphics employs nearly 800 people in multiple locations across the United States including regional offices in San Francisco, Detroit, New York City and Austin, Texas, and manufacturing facilities in Los Angeles, Baton Rouge, La., Hingham, Mass., and Raleigh, N.C. For more information, please visit [www.circlegraphicsonline.com](http://www.circlegraphicsonline.com).

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