



Press Release
For Immediate Release

Circle Graphics Announces Issuance of Two U.S. Patents for Technique and Assembly Methods of Image Display Canvas Art

LONGMONT, COLO. (April 22, 2015) – Circle Graphics, the world’s largest producer of grand-format digital graphics, announced today that the U.S. Patent and Trademark Office (USPTO) has issued two patents, both claiming methods of construction used to assemble image display canvas art. The patents have been assigned U.S. Patent No. 8,959,812 and U.S. Patent No. 8,966,796.

The patented method of construction improves the traditional process of stretching and stapling canvas art to a wooden frame and externally folding each corner. The original technique can result in a finished product with bulky corners where the image may eventually sag, warp or crack creating an inconsistent look. Wood frame construction methods are generally more time intensive and use additional materials.

The technologies developed by Circle Graphics do not use wood frames but rather a patented design and customized manufacturing process that results in an enclosed, rigid structure that provides a solid base to mount printed substrates. The advancements contained within the patents include improved and refined print substrate options; glue application automation; and techniques optimized for use in digital printing and final canvas assembly processes.

“The issuance of these patents protect the company’s ability to provide a higher quality canvas art product without increased cost,” said Judy Toran Cousin, chief strategy officer of Circle Graphics. “We believe it also demonstrates Circle Graphics’ ongoing commitment to be an innovation leader for our industry. We constantly seek new and innovative ways to help our customers meet the growing consumer demand for accessible, affordable and quality art.”

About Circle Graphics

Circle Graphics is the world’s foremost producer of grand and large-format digital graphics. They are an industry leader in creating innovative products for outdoor advertising, business signage, wall decor, art reproduction, and the professional photography and art communities. Circle Graphics specializes in industry leading innovations accompanied by world class service. In addition to its Longmont, Colo.-based headquarters, the company also has manufacturing facilities in Baton Rouge, La., Hingham, Mass., and Raleigh, N.C. For more information, please visit www.circlegraphicsonline.com.

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