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Circle Graphics acquires Los Angeles-based Printing Company Imagic

LONGMONT, COLO. (Nov. 4, 2015) – [Circle Graphics](#), the world’s largest producer of grand-format digital graphics, has announced the acquisition of [Imagic](#), a large and grand-format printing company focused on serving the transit advertising market. The acquisition will further expand Circle Graphics’ customer base and industry leading out-of-home advertising services, while simultaneously adding a West Coast manufacturing presence.

Founded in 1990 and located just north of Los Angeles in Burbank, Imagic is active in serving California based entertainment companies and studios as well as national out-of-home advertisers and media buyers. Imagic’s product line includes vehicle and bus wraps, station domination, entertainment industry advertising and traditional billboards.

“The acquisition of Imagic continues to demonstrate our long-term growth strategy and further expands our services as the nationwide leader in the out-of-home advertising industry,” said Andrew Cousin, Circle Graphics CEO. “Imagic is a perfect complement to the Circle Graphics’ portfolio because of their reputation and the quality of products they produce.”

This is Circle Graphics’ third acquisition in the past year. In October 2014 the company acquired [Boston-based Mammoth Media](#), and in February they [acquired the Art Division of Café Press](#) Inc. “We’re extremely proud of the success and reputation we’ve built in the transit advertising industry at Imagic over the past few decades,” said David Allman, Imagic CEO, who will continue to oversee the Imagic operation. “The opportunity to partner with a company like Circle Graphics and access its broad product portfolio and national manufacturing footprint was compelling. Additionally, the ability to leverage Circle Graphics’ national customer base and established supply chain will further enhance our ability to provide quality products at industry leading prices.”

About Circle Graphics:

Founded in 2000, Circle Graphics is the world’s foremost producer of grand and large-format digital graphics. The company is an industry leader in creating innovative products for outdoor advertising, business signage, wall decor, art reproduction, and the professional photography and art communities. Circle Graphics specializes in industry leading innovations accompanied by world class service and production facilities. Based in Longmont, Colo., Circle Graphics employs nearly 800 people in multiple locations across the United States including regional offices in San Francisco, Detroit, New York City and Austin, Texas, and manufacturing facilities in Los Angeles, Baton Rouge, La., Hingham, Mass., and Raleigh, N.C. For more information, please visit www.circlegraphicsonline.com.

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