

What the Industry Has to Say About Eco-Flexx 2.0

Eco-Flexx 2.0 has been extensively field-tested with our billboard company partners and other large, direct buyers of outdoor advertising. We have shipped over 100,000 bulletins – or more than 50 million square feet – of the new “Eco-Flexx 2.0” since June 2010, and we have received fantastic feedback from every corner.

CLEAR CHANNEL

We love the new EF 2.0 and all the improvements. Everything we get, we want on Eco-Flexx 2.0! Thanks for making this a great product.

Rick Tiedeman

Sr. Operations Manager

Clear Channel Outdoor - Los Angeles



The guys installed the EF 2.0 wrinkle-free and are getting the flex to stretch well. We get the EF 2.0 into position and then do the major tightening across the face of the board before final top-to-bottom tensioning. Overall the crew is getting excited about the lightweight materials!

Orly Ortiz

Operations Manager

Clear Channel Outdoor - Orlando

This new product seems to be good. It has some stretch and hangs well and the weight of the product is good for our guys. Overall it is a very good product.

Harvey LaForest

Operations Manager

Clear Channel Outdoor - San Diego

Everything about the new Eco-Flexx 2.0 has improved and we love it!
Craig McCown
Operations Manager
Clear Channel Outdoor - Seattle



CBS OUTDOOR

The new Eco-Flexx 2.0 is a winner. Just a few notes about the installation and durability of your new product – the installation went great it stretched out wonderfully and the durability is by far the best thing to hit the market. I was really amazed at the product – installs wrinkle free and looks great. Good job!

Tony Jecker
Sr. Operations Manager
CBS Chicago



LAMAR

Like Circle's Graphics Eco-Poster before it, Eco-Flexx 2.0 is poised to change not only the bulletin segment, but the outdoor industry as a whole. Operationally, this latest generation substrate is lighter weight, effortless to ship and install, and looks fantastic—the brightness and image quality is better than ever. And of course, it's 100% recyclable, which, in our mind, makes our choosing it automatic. Eco-Flexx 2.0 has a great future, and Lamar is going to play a big part in seeing that it succeeds accordingly.

Bobby Switzer, EVP of Operations
Lamar Outdoor Advertising

The Eco-Flexx 2.0 bulletin installed very quickly and the guys loved it! This was a pretty high single pole and usually guys would take turns pulling up a regular PVC/Vinyl. In this case, one guy lifted it all the way up. The guys said this was the “best” lightweight flex so far. They have tried others and this one so far is the best. They commented it was extremely strong for lightweight. The pockets were solid and they didn’t have to be as careful as with some of the earlier PE version. No issues or problems. Keep it coming!

Keith "KC" Choiniere
Lamar Outdoor Advertising
Northeast Area Field Manager

FAIRWAY

The guys gave me positive feedback for the install and WEIGHT. They said the vinyl stretched with no problems and they didn’t have to use any extra ratchets. The weight was very pleasing for them. It was installed on a Metal face board with 5/8 gripper bars.

Larry Thomas
Fairway Outdoor- Athens



Print your next campaign on Eco-Flexx 2.0. Contact us at (303) 532-2370 or (800) 367-2472, or visit our website at www.circlegraphicsonline.com.